



# *Championing Access for All*

**2024–2025 Impact Report**



**REPRODUCTIVE  
HEALTH  
COLLABORATIVE**  
NEBRASKA



# Friends,

We are delighted to share this first annual impact report as **Reproductive Health Collaborative Nebraska** (RHCN), our new brand, which launched in Fall 2024.

While much was accomplished in the first five years of our history as the Family Planning Council of Nebraska, we have made a significant leap forward as RHCN, evolving as a leading voice and champion for sexual and reproductive wellbeing across our state.

This is a pivotal moment in our field as we work to counter increasing attacks on access to care, contraceptives, and freedom of choice, while also facing significant declines in federal funding and resources. We are resolved in our mission to ensure access by working in partnership with the clinics we fund and other partners in the field who have created an important foundation for the work ahead.

Through our collaborative network of 10 dedicated healthcare agencies staffing 30 clinical sites statewide, nearly 24,000 Nebraskans received unbiased, culturally sensitive, and medically accurate care last year through nearly 35,000 visits. This includes important cancer screenings, STI testing

and treatment, contraception, fertility and pregnancy counseling, and referrals.

Throughout RHCN's short history, our work has advanced clinical best practice, essential sex education, honest community conversations, and advocacy for critical public policy.

Our team invites you to learn more about our mission and work in these pages. We also encourage you to raise your voice in partnership with RHCN and our tremendous supporters who are committed to advancing access to high-quality care and resources statewide for all Nebraskans.

**With gratitude,**



*Melanie Morrissey Clark*  
**Board of Directors Chair**



*Joanna M. Murray*  
**Executive Director**

## *New Name & Look, Amplified Commitment*

In September 2024, our organization evolved from **Nebraska Family Planning** to **Reproductive Health Collaborative Nebraska** (RHCN). Our new name reflects the breadth of sexual and reproductive services beyond just family planning.

New brand colors and an updated look reflect an ever-bolder approach to advancing equitable access to high-quality care and resources statewide.



2019



2024

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# Who We Are

We envision a Nebraska in which *all* people have access to **high-quality, affordable sexual and reproductive healthcare** and the unbiased information and conversations that contribute to their well-being.



# ABOUT US

Reproductive Health Collaborative Nebraska (RHCN) bridges the advancement of health equity with high-quality sexual and reproductive healthcare through robust support, education, and advocacy.

RHCN became Nebraska’s sole federal Title X grant administrator in 2019, providing funding, training, resources, oversight, and more, via the 55-year-old bipartisan program.

In 2023, we launched our privately funded effort, the Sexual & Reproductive Health Initiative (SRHI), an evolution of the Contraceptive Access Project, to further support our existing work and increase access in Nebraska.

By braiding public and private funding sources, we engage and support a network of 10 healthcare agencies with 30 clinical sites statewide—from Omaha to Chadron.

Since 2019, our network of clinical provider partners has served more than **141,540 clients**.

Pictured: Staff and leadership from Reproductive Health Collaborative and Family Health Services Inc. meet in Tecumseh for 2025 connection sessions.



Without us, people will lack the care they need—cancer prevention services like pap smears and breast cancer screenings, contraceptives, and STI protection and testing. For our rural health communities, access is very difficult. We need to diligently stay here ... and encourage everyone to access their healthcare and what they need.

—Family Health Services, Inc., Lincoln

With the current climate surrounding the delivery of reproductive healthcare, funding provided by RHCN is the only way that many community members can afford care. There is no way for us to fully explain the impact this has on people’s lives.

—Planned Parenthood, Omaha

We’re grateful for RHCN’s guidance and support through these times of change and committed to keeping as many services as possible moving forward and providing quality care to our communities.

—Community Action Partnership Western Nebraska, Gering

# OUR NETWORK PARTNERS







# Who We Serve

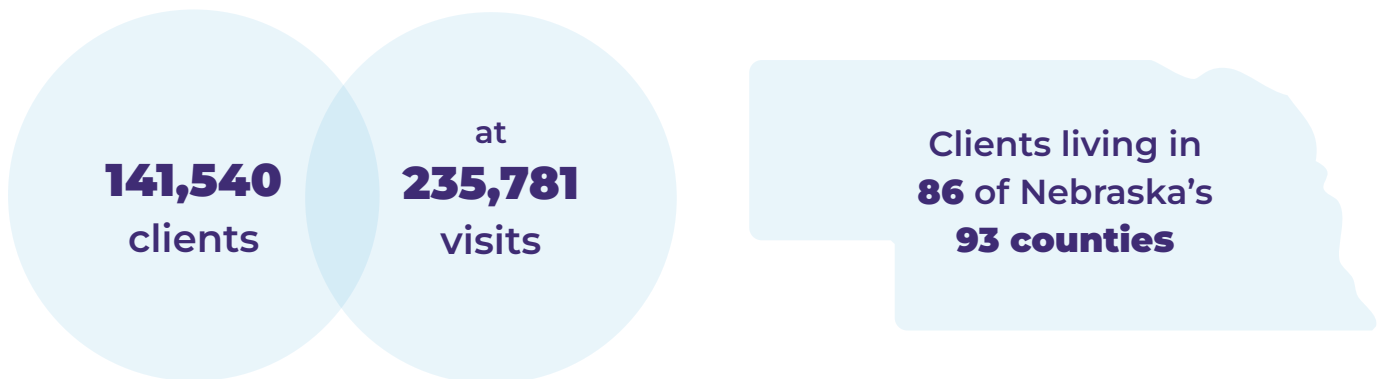
Championing equitable access to quality sexual and reproductive care means RHCN's work benefits *all* Nebraskans.

As we strive to improve individual health outcomes, families and communities benefit as well. This often means protecting access for low-income and uninsured/underinsured individuals, as well as people from historically marginalized communities.



## IMPACT SINCE 2019

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**75,253 uninsured clients**, which represents 53% of all-time network clients

**79,339** individuals **living at or below 100%** of the **federal poverty level**

**121,873** individuals **living at or below 250%** of the **federal poverty level**, which represents 86% of all-time network clients

### *Nebraska by the Numbers*

**24,540**

Nebraska women in need of publicly funded contraception living in counties without access to a health center that provides the full range of contraceptive methods (*Power to Decide, 2025*)

**108,640**

Nebraska women living in contraceptive deserts (*Power to Decide, 2025*)

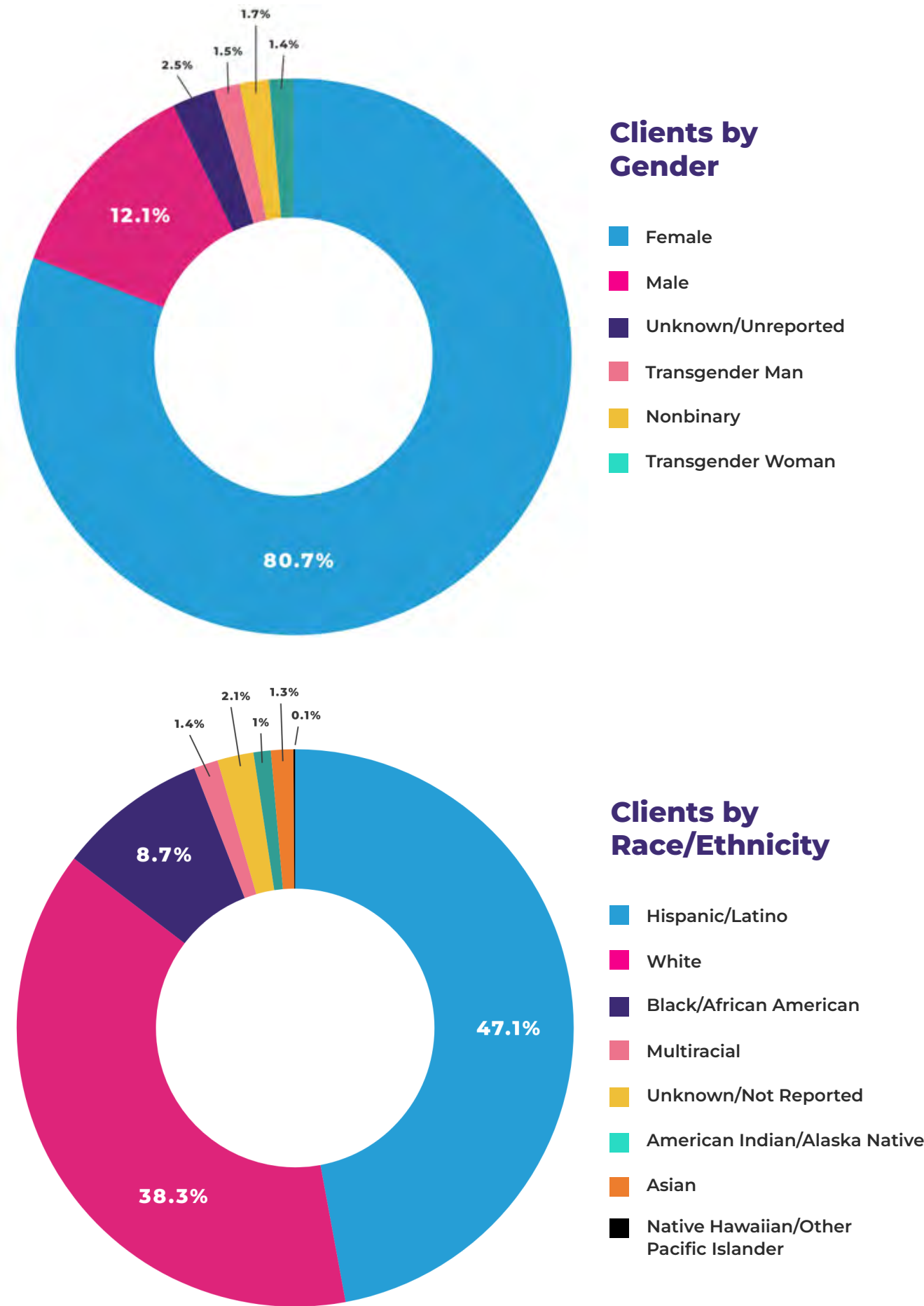
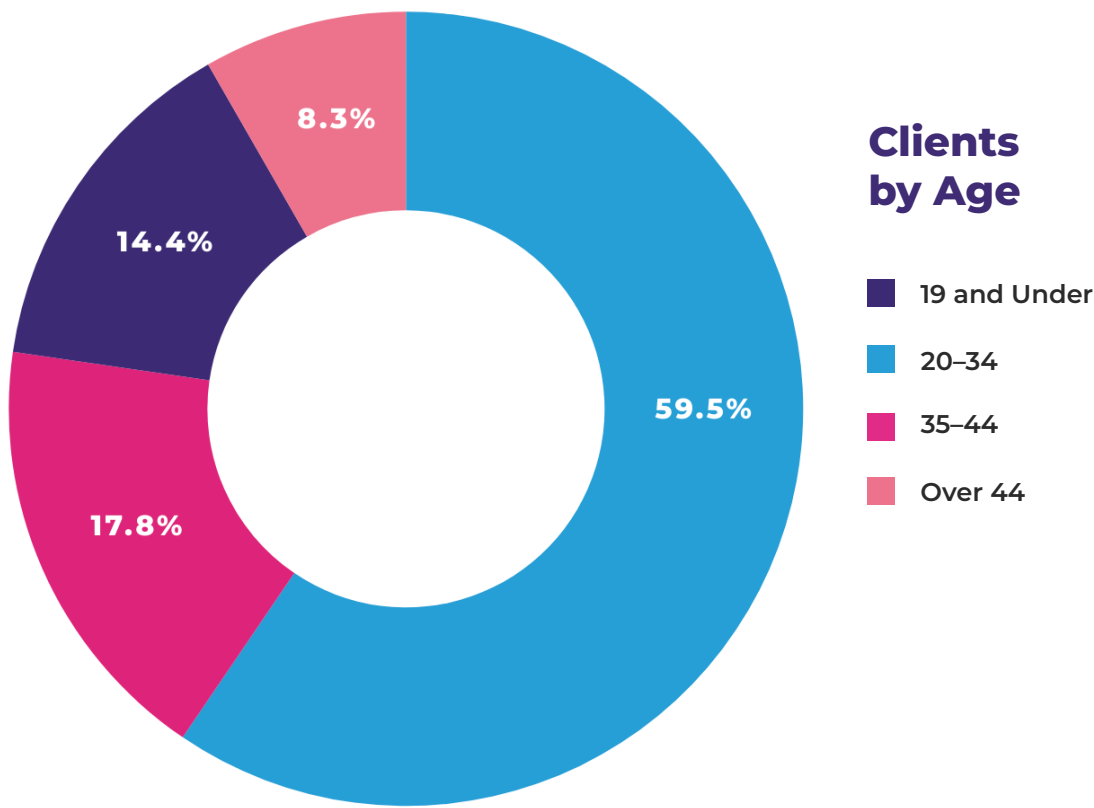
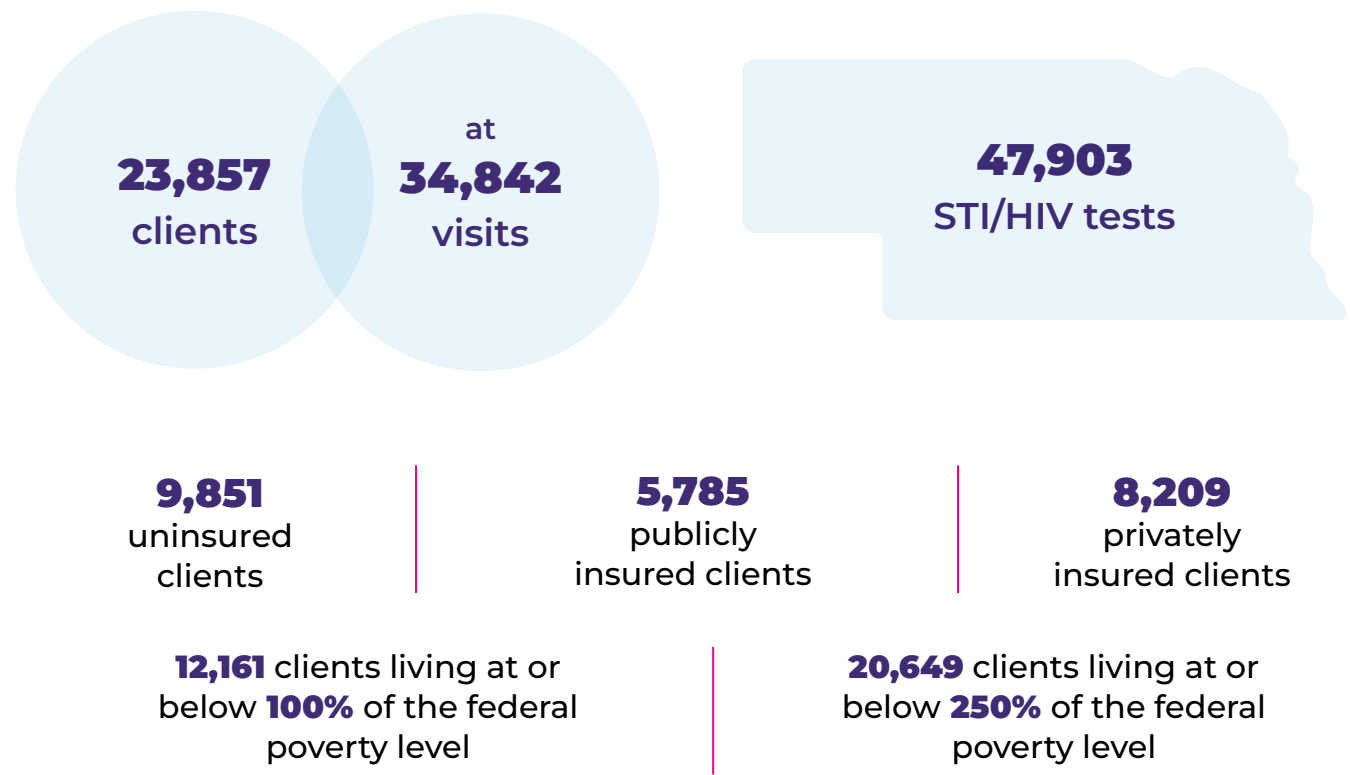
**80%**

Percentage of 380,000 Nebraska women ages 18-49 at risk for unintended pregnancy (*CDC, 2021*)

**243,300**

Nebraska women ages 18-49 with an ongoing or potential need for contraceptive services (*CDC, 2021*)

2024–2025 IMPACT





## NETWORK SERVICES PROVIDED

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FDA-approved long-acting contraceptives

FDA-approved short-acting contraceptives

Pregnancy testing and counseling

Fertility services and counseling to achieve pregnancy

Natural family planning methods

STI and HIV education and counseling

STI and HIV screening, testing, and treatment

PrEP counseling, risk assessment, and prescription services

PEP counseling and prescription services

Screening for breast and cervical cancers

HPV vaccinations

Screening for intimate partner violence, mental health,  
obesity and smoking, and drug and alcohol use

Adolescent-friendly health services



# Strategies & Programs

Five essential elements anchor our work and propel our mission: **Healthcare Services Investment, Clinical & Community Education, Public Policy, Learning & Evaluation,** and **Community Engagement**—with an overall approach of **innovation** woven throughout each strategy.





HEALTHCARE SERVICES INVESTMENT

This year, RHCN invested \$5,838,649 in partner agencies. In response to federal funding delays and cuts, we **tailored investments to unique agency needs** this year. We continued to nurture a **unified provider network**, balanced funding and technical support, and provided reviews and training to align each agency's **schedule of rates for healthcare services**.

Whether a member was a larger federally qualified health center or a smaller, stand-alone facility, we **strategically adjusted** based upon their situation.

CLINICAL & COMMUNITY EDUCATION

RHCN expanded our **Training Center** this year, by facilitating four clinical trainings and ongoing 1-on-1 **clinical staff** consultations, plus four trainings for education & outreach staff. We also hosted clinical roundtables, community of practice meetings, and coalition convenings. We emphasize sexual and reproductive health and well-being education that's **unbiased, medically accurate, trauma-informed, and culturally competent**, and function as one of Nebraska's largest funders of **sex education**.

PUBLIC POLICY

During the 2025 Nebraska legislative session, we progressed our efforts to **support policies that would create optimal conditions for healthcare access and equity by tracking key legislation, submitting testimony, and supporting the policy efforts of our peer nonprofits**. Our team also connected with **Nebraska's state and federal delegation**, providing data and information to help them better understand the urgent need to protect crucial state and federal **Title X funding**.

LEARNING & EVALUATION

This year, we began a mixed-method, collective impact-based **Statewide Sexual and Reproductive Health Assessment** to explore access to services and information, and to assess client clinic experiences, self-efficacy, and attitudes toward SRH. Results will **inform future planning, strategies, and programming**, and will be shared with organizations/stakeholders statewide in early 2026.

We also continued to gather, evaluate, and share the **unique client trendline data** generated within our clinical network, reporting **Data Snapshots** twice annually.

COMMUNITY ENGAGEMENT

In addition to the **RHCN rebrand and new website launch**, we created a secure, 24/7 **agency portal to support our clinical partners in their work** and relationship with the collaborative.

Through our client-facing [In Control Nebraska](#) initiative, our team helped launch a **statewide billboard campaign**, created and delivered **client education materials** for partner clinics, and continued to **educate clients statewide on sexual health and well-being**.

We enhanced partnerships with a **Nebraska-based "Hello Tour"**—meeting with 45+ private and public organizations and entities whose work intersects with ours to **spark and encourage collaboration, information flow, and mutual support**.

Our team also **engaged deeply at the national level**, via regular meetings and strategy sessions with the **Family Planning Councils of America and the National Family Planning and Reproductive Health Association**.

RHCN also convened a quarterly meeting regarding **emergency contraception with five Nebraska nonprofits** and invited greater involvement, collaboration, and thought leadership from our **Community Advisory Council**.

July 2025: Education and outreach staff from nine funded partner health centers convene for professional development and collaborative problem solving.

August 2025: Members of the Community Advisory Council meet for an annual retreat to co-create a series of short video clips intended to help start conversations about sexual and reproductive health with partners and healthcare.







# Financials

Reproductive Health Collaborative Nebraska thanks our 2024-2025 individual donors and philanthropic partners for their generous support and investment in our work!



## 2024-2025 SUPPORTERS

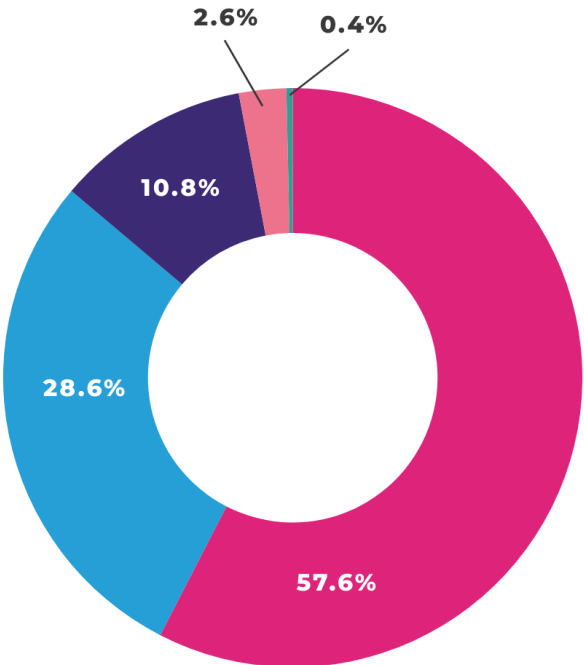


*Cindy and Mogens Bay*

# 2024–2025 FINANCIALS

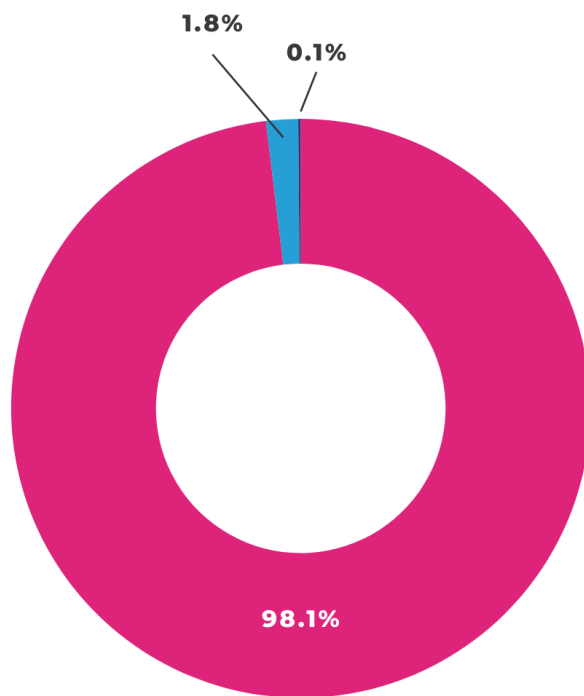
## Revenue

Program Grants	\$4,056,121
Government Grants	\$2,014,744
Operating Grants	\$764,514
Investment Income	\$186,124
Individual Contributions	\$24,733
<b>TOTAL</b>	<b>\$7,046,236</b>



## Expenses

Programs	\$5,838,649
Administration	\$106,244
Fundraising	\$8,177
<b>TOTAL</b>	<b>\$5,953,070</b>



In accordance with GAAP, revenue is recognized when earned, and a portion of reported revenue is restricted to funding periods that do not align with the RHCN fiscal year.





# *Our Team*

This year, we expanded our Board of Directors membership from 5 to 12, growing its capacity and collective expertise, while also introducing greater variety in background, geographical representation, and lived experience. Our staff also welcomed three new team members and a Nebraska Civic Engagement Table Policy Fellow.





# BOARD OF DIRECTORS

**Melanie Morrissey Clark**  
*President, Clark Creative Group*  
**PRESIDENT**

**Kimberly Cappellano**  
*CEO, Private Wealth Asset Management*  
**TREASURER**

**Pam Beall-Hill**  
*Director of Development,  
Council Bluffs School Foundation*

**Lauren Garcia, MPH**  
*Director of SRH & Academic  
Development, UNMC Department of  
Health Promotion & CityMatCH*

**Sarah Hart**  
*Senior Associate Attorney,  
Hightower Reff Law*

**Daniela Rojas Florez**  
*Director of Community Leadership  
Programs, Greater Omaha Chamber*

**Jessi Hitchins, Ph.D.**  
*Executive Director, Family  
Health Services Inc.*  
**AGENCY ADVISOR**

**Jody Camp**  
*Senior Program Officer, Walton  
Personal Philanthropy Group*  
**SECRETARY**

**Jesse Barondeau, M.D.**  
*Physician, Adolescent Medicine,  
Children’s Hospital & Medical Center*

**Precious S. Davis, EdD, MSN, RN**  
*Director, Mary Eliza Mahoney Mentoring  
Founder, House of Alabaster Healing & Wellness*

**Heidy Gonzalez Velazquez**  
*Bilingual Community Liaison, South  
Sioux City Community Schools*

**Chris Junker**  
*Health Promotions Program Assistant,  
South Heartland District Health Department*

**Jane Dinsdale Rogers**  
*Community Volunteer & Emeritus  
Board President*

**Todd Pankratz, M.D.**  
*Medical Director, Mary Lanning  
Community Health Center*  
**MEDICAL DIRECTOR**

# TEAM MEMBERS

**Joanna M. Murray**  
*Executive Director*

**Mustafa Alnor**  
*Director of Finance & Administration*

**Sarah Wengert**  
*Director of Communications & Resource Development*

**Cassie Maher**  
*Senior Manager of Investments, Title X Project Director*

**Scout Black**  
*Manager of Evaluation & Learning*

**Betsy Herrman**  
*Manager of Community Programs & Initiatives*

**Johnny Redd**  
*Manager of Communications & Graphic Design*

**Marci Mixan**  
*Coordinator of Data & Evaluation*

**Cleo Zagurski**  
*Policy Fellow, Nebraska Civic Engagement Table*

**Laura Smith, DNP, APRN, WHNP-BC**  
*Clinical Consultant*

**Dulce Sherman, Sherman Executive Consulting**  
*Human Resources Consultant*



Mustafa Alnor (left), Director of Finance & Operations, celebrates his Leadership Omaha graduation with Joanna M. Murray (right),



# *On the Horizon*

Whether working on upstream solutions or addressing acute community needs, our team is often on the cusp of our next proactive plan or inventive ideation to nurture, improve, and evolve our work. Here's some of what to expect from Reproductive Health Collaborative Nebraska in the coming year.



EXPANDING OUR  
TRAINING CENTER

We’re enhancing this essential resource for clinical providers, administrative support staff, and educators to provide **even more robust opportunities for evidence-based, medically accurate, and up-to-date information to power their work.**

In the coming year, we’ll cover topics like trauma-informed care, perimenopause and menopause, GLP-1s and contraceptive effectiveness, legislative advocacy for healthcare professionals, improving front desk processes, how sex educators can combat misinformation and build media literacy, and more. We’ll also offer more **public training and education opportunities!**

ENHANCED  
TREND-TRACKING  
& DATA SHARING

In 2026, RHCN will release our **Statewide Sexual and Reproductive Health Assessment**, which will inform our organizational strategies and offer key insights to partners and stakeholders. We’ve collaborated with reproductive health and data experts statewide and nationally to explore Nebraskans’ sexual healthcare needs and experiences. Our team also plans to **more regularly share from the trove of statewide and national data** we compile and evaluate.

INCREASED  
ADVOCACY  
WORK

We’ll continue to **advocate for state and federal policy that promotes sexual and reproductive health** and the delivery of quality care—with increased focus and capacity. In July 2025, a **Policy Fellow** joined our team, with generous support from the Nebraska Civic Engagement Table. Through advocacy and communications, we’ll facilitate opportunities for all Nebraskans to **better understand and champion** policies that support equitable access to quality sexual and reproductive healthcare.

STREAMLINED  
EDUCATION &  
OUTREACH

Sexual and reproductive health education should be **medically accurate, inclusive, trauma-informed, high-quality,** and easy to understand and access. Heightened misinformation and disinformation increase the need for media literacy and fact-based information. Our clinical network’s education and outreach efforts currently reach approximately 31,000+ people annually through facilitated education and outreach events and off-site STI testing.

Our team is working on an **enhanced, centralized approach for 2026** and beyond to **combat misinformation and disinformation** to arm Nebraskans with essential knowledge, ultimately **optimizing health outcomes.**

BUILDING LOCAL  
& NATIONAL  
PARTNERSHIPS

Our continued “Hello Tour” will introduce **aligned organizations** and entities, **nurturing even more strategic collaboration statewide.** From education and the public sector to nonprofits, clients, and other uniquely positioned subject matter experts, we want a multitude of voices at the table for the benefit of all Nebraskans. To that end, 2026 will bring **more opportunities for Nebraskans to learn about and engage in our work** at special events statewide.

Nationwide, we’ll advance more exciting work with **nationally recognized consultants and a cohort from the National Family Planning and Reproductive Health Association.**

SEXUAL &  
REPRODUCTIVE  
HEALTH BOOK  
CLUB

Book nerds and sexual and reproductive health enthusiasts, rejoice! In 2026, we plan to host an **affirming space to discuss titles pertinent to our work.**

Dive deep with us, because **knowledge is power and community is everything.**

GROWING  
COMMUNITY  
SUPPORT

Funding and partnerships are necessary to do RHCN’s crucial work and serve Nebraskans at the highest level. In the coming year, we’re enhancing efforts to recruit partners—whether funders or individuals—who want to invest in **RHCN’s work and mission** via volunteer efforts, monetary support, sponsorships, and in-kind donations.

**If you care deeply about advancing equitable access to quality care in Nebraska, join us!**

4 Ways to Get Involved

- **Follow RHCN on social media and sign up for our newsletter** for updates on the state of sexual and reproductive health in Nebraska and stories from your fellow Nebraskans.
- **Donate to support sexual and reproductive health** and the delivery of crucial, life-saving care for all Nebraskans. Your support makes this work possible and sustainable.
- **Champion policy that supports healthy mothers, children, families, and communities.** Contact your **state** and **federal** representatives regarding the importance of Title X and other policies that promote public health.
- **Volunteer to help.** We’re adding more opportunities for you to pitch in alongside our team. **Joining our email list** is the best way to track how you can support our mission at packing parties, events, and more.



# Contact Us

Thank you for exploring Reproductive Health Collaborative Nebraska's 2024-2025 work and impact. **Let's keep the conversation going!**

## GET IN TOUCH

✉ [info@rhcnebraska.org](mailto:info@rhcnebraska.org)

📍 115 S. 49th Ave., Omaha, NE 68132

☎ (402) 506-9624

## LEARN MORE

🖱 [rhcnebraska.org](http://rhcnebraska.org)

✉ [rhcnebraska.org/newsletter](http://rhcnebraska.org/newsletter)

## DONATE

❤ [rhcnebraska.org/give](http://rhcnebraska.org/give)

## FOLLOW

📷 [in](#) [f](#) @rhcnebraska

## LOCATE A PARTNER CLINIC

🖱 [incontrolnebraska.org](http://incontrolnebraska.org)

July 2025: Participants in RHCN's annual education and outreach staff convening engage in a small group discussion.

